

FOR PODCAST HOSTS, JOURNALISTS, EVENT ORGANIZERS

Harrison Painter.

EXECUTIVE AI ADVISOR · INDIANAPOLIS



Founder of LaunchReady.ai. Creator of The 7 Levels of AI Proficiency, the measurable standard for AI-capable companies. Author of two 2026 books on the AI workforce transition.

BASEDFishers, IN
Eastern Time**BOOKING**tidycal.com/
harrisonpainter/ai-ready**PRESS INQUIRIES**harrison@
launchready.ai**RECORDING**Remote-ready. StreamYard,
Riverside, Zencast, Squadcast**TOPIC STACK**

Five anchor angles. Pick one as the spine of the episode.

1

The 7 Levels of AI Proficiency: the measurable standard

First published framework that assigns every employee a measurable position on AI capability, L1 (AI Aware) through L7 (AI Orchestrator). To AI capability what CliftonStrengths is to talent, what The 7 Habits is to personal effectiveness.

ANCHOR Q *Why does AI capability need a measurement spine before training, tooling, or governance can compound?*

2

The AI super-user divide inside your own leadership team

Grant Thornton 2026 leadership survey: 32-point spread between CIOs and COOs on AI readiness sitting at the same executive table. The story is not whether your employees are ready. The story is whether your own C-suite is aligned on what ready means.

ANCHOR Q *If your CIO and your COO disagree by 32 points on AI readiness, what does the CEO do Monday morning?*

3

AI is already cutting jobs and nobody planned for it

Book one opens on the argument economists are now reporting in Bloomberg: AI-driven displacement is happening without a workforce plan attached. The 7 Levels gives leaders an alternative to the layoff-or-pretend binary.

ANCHOR Q *The book title is provocative. What do you mean "already been replaced"?*

4

AI governance for the mid-market, not the Fortune 50

Most AI governance writing targets companies over 5,000 employees with a Chief AI Officer. Harrison built AI Law Tracker (referenced by the State of Indiana) and published the CARMA Adaptive Governance translation pillar mapping the six governance criteria down to the company-level AI committee.

ANCHOR Q *What does AI governance actually look like at a 400-person company?*

5

The book that helps everyone else, when everyone else writes for the top quartile

Book two ("The White-Collar Factory is Closing") makes the argument that the rules-based knowledge-work era is ending and the people who feel behind on AI are the audience nobody is writing for. Harrison is the guide for the 70 percent who feel behind, not the prophet for the 5 percent already there.

ANCHOR Q *Why are most AI books written for people who do not need them, and who is yours for?*

"AI has all the knowledge in the world, but it doesn't have any wisdom. We bring the wisdom to the table."

HARRISON PAINTER · INDIANAPOLIS BUSINESS JOURNAL Q&A · APRIL 2026

LONG-FORM BIO FOR FULL FEATURES

180 words.

Harrison Painter is the founder of LaunchReady.ai, an Indianapolis executive AI advisory firm that helps mid-market companies build AI-ready teams. He is the creator of The 7 Levels of AI Proficiency, the measurable standard for AI-capable companies, and the author of "You Have Already Been Replaced by AI: What Happens Next Is Up to You" and "The White-Collar Factory is Closing," both published in April 2026. Harrison built AI Law Tracker (ailawtracker.org), a live database of state AI legislation now referenced by the State of Indiana. He hosts the AI Ready Podcast, writes the weekly LaunchReady Indiana newsletter, and teaches two courses at Ivy Tech Community College. LaunchReady.ai serves CEOs and executive leadership teams at companies between 100 and 5,000 employees across manufacturing, legal, healthcare, business services, and education. Harrison is a follower of Christ and lives in Fishers, Indiana with his wife and three dogs.

Books

You Have Already Been Replaced by AI: What Happens Next Is Up to You. April 2026, Amazon (paperback, hardcover, Kindle, workbook). The manifesto for professionals who feel behind on AI. Built on The 7 Levels of AI Proficiency framework.

The White-Collar Factory is Closing. April 2026, Amazon paperback, ASIN B0GYPH8D6J. Argument for why the rules-based knowledge-work era is ending and what the workforce transition means for executives, employees, and parents of teenagers.

Proof anchors

- **The 7 Levels of AI Proficiency:** launchready.ai/7-levels (full L1 to L7 framework with deep-dive pages)
- **Free 10-minute assessment:** assess.launchready.ai
- **AI Law Tracker:** ailawtracker.org, referenced by the State of Indiana
- **AI Ready Podcast:** Apple Podcasts, weekly, remote via StreamYard
- **LaunchReady Indiana newsletter:** weekly Tue, ~640 subs, 28.9% open rate Edition 1
- **LinkedIn newsletter "AI Ready":** weekly Wed on LinkedIn

Speaking + booking

HONORARIUM	\$5,000 to \$15,000 per keynote, scaling with audience size + travel
WORKSHOPS	The 7 Levels Engagement (6 weeks). Standard \$19,500. Enterprise \$35,000.
TOPIC AREAS	The 7 Levels of AI Proficiency · AI workforce readiness · AI governance · AI Proficiency vs literacy vs fluency · The AI Super-User Divide · building AI-ready teams
TRAVEL BASE	Indianapolis. CONUS available.
LEAD TIME	1 to 2 weeks for podcast guest appearances

Prior coverage + brand assets

- **Indianapolis Business Journal:** Susan Orr Spotlight Q&A, April 2026 (launchready.ai/press/harrison-painter-ibj-q-and-a-2026)
- **Indianapolis Business Journal:** Daniel Bradley Innovation Issue feature, May 2026

Hi-res brand bundle (three headshots HP-1, HP-2, HP-3 + both book covers + both circle logos + brand color spec): email harrison@launchready.ai, delivered within 24 hours.

PRESS & MEDIA

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