



INDIANA AI CENTER OF EXCELLENCE



FOUNDING SPONSOR BRIEF



Indiana businesses should not have to wait a year for training built around technology that changed last month. The Indiana AI Center of Excellence is a privately funded workforce institution built to identify, teach, and measure the AI capabilities Hoosier businesses need now.

The goal: move 10,000 Hoosiers up The 7 Levels of AI Proficiency, and prove it, by 2030.

IN DEVELOPMENT · VETERAN-LED · INCUBATED BY LAUNCHREADY.AI · BUILT BY
HOOSIERS, FOR HOOSIERS

WHY THIS EXISTS

Three jobs still waiting for an owner.

Indiana is moving. The state's IN AI initiative connects businesses with practical AI resources, universities are standing up research centers, and billions of dollars in AI infrastructure are breaking ground across the state. That momentum is exactly why three jobs now need a permanent owner.

THE PEOPLE STANDARD

Organizational readiness gets diagnosed. No Indiana entity holds a proficiency standard for the people inside those organizations. The 7 Levels of AI Proficiency is that standard, with a free assessment that measures where a person stands and proves how far they moved.

THE VERIFICATION LAYER

Programs get announced. Few get measured, and fewer get checked six months later. The Center holds every program it touches, including its own, to an evidence ladder that ends in verified outcomes instead of press releases.

THE CURRENCY PROBLEM

A curriculum that takes a semester to approve is out of date the day it clears committee. The Center's material is versioned like software and updated as the tools change.

★ *None of this competes with what Indiana has started. It is the layer underneath that makes the rest of it provable.*

WHAT THE CENTER IS

The statewide layer for AI capability.

STANDARDS

What "AI proficient" means for Indiana's workforce, kept current as the technology changes.

ACCOUNTABILITY

Public reporting on whether AI programs deliver what they promise, on a named instrument with published methodology.

PARTNERSHIPS

Employers, community organizations, educators, and funders coordinated around one standard.

ACCESS

Current, hands-on training reaching the Hoosiers the slowest systems serve last.

RESEARCH

Where Indiana's people stand on AI proficiency, how that compares with other states, and what moves the number.

CONVENING

The interviews, working sessions, and public conversations that put Indiana's AI decisions on the record.

WHAT ALREADY WORKS

Built first. Named second.

The Center started by building the working parts, then asking what they add up to. Every capability below is live today.

THE STANDARD	The 7 Levels of AI Proficiency and its free assessment, about ten minutes, measuring individuals before and after training so movement is provable. assess.launchready.ai
THE TRAINING	Hands-on working sessions and workforce courses on versioned, current material; next workforce delivery July 14 in downtown Indianapolis, measured before and after. Harrison Painter also teaches AI courses through Ivy Tech Community College.
THE ACCOUNTABILITY	The AI Law Tracker follows AI legislation across federal, Indiana, and Illinois dockets and answers questions with cited, plain-English briefs. ailawtracker.org
THE PUBLICATION	LaunchReady Indiana covers what AI means for Hoosier businesses, backed by a public library of research-backed articles and the book <i>You Have Already Been Replaced by AI</i> .
THE IMPLEMENTATION	SAM builds working AI agents inside Indiana businesses, on approved workflows, owned by the client.
THE OPERATING PROOF	One founder, running the same operating principles the Center teaches, produced the standard, the assessment, the tracker, the publication, the books, and the training catalog.

THE EVIDENCE LADDER

Credit accrues at the top. A press release is stage one.

THE SEVEN STAGES, IN ORDER	
☆ Announced a commitment exists in public
☆ Funded money is committed in writing
☆ Launched the program takes its first participants
☆ Delivered the promised work happened
☆ Supported participants get follow-through after the room empties
☆ Measured outcomes are counted on a named instrument
★ Verified an independent check confirms the numbers

The ladder governs the Center's own work first, starting with the July 14 workforce delivery.

Being built now. Build it with us.

The first founding sponsors will shape what Indiana measures, teaches, and verifies for the next decade: the standards the workforce is held to, the research Indiana's employers and decision-makers read, and the access programs that reach the people the slowest systems serve last.

The ask: Founding Sponsor, \$25,000 for year one. That number is not arbitrary; it is what one fully sponsored, measured workforce cohort costs to deliver. A founding sponsorship puts a cohort of Hoosiers through the program, its verified results into the public record, and its people onto the 10,000 count.

Founding Partner, \$10,000, is the door for community organizations and smaller companies. Larger civic and enterprise commitments are shaped individually.

Everything beyond the number is defined with the first sponsors, not before them. Early conversations set the shape of the institution; later ones join it.

Two commitments hold no matter what the terms become: every sponsorship is published in the open, and no sponsor influences findings. An accountability institution that can be bought is not one, and we would rather have fewer sponsors than a weaker standard.

WHAT SPONSORSHIP SHAPES

The proficiency standards, the research agenda, the comparison states Indiana is measured against, and which access programs launch first.

WHAT SPONSORS RECEIVE

A founding seat in the conversations above, named recognition as the institution goes public, and access to the Center's research and outcome data as it publishes.

THE CHARITABLE DOOR

Donors who prefer a tax-deductible route give through Hope Training Academy, the Center's 501(c)(3) delivery partner. Gifts are restricted to sponsored cohort seats for job seekers and career changers, delivered and measured like every Center program: every \$1,000 funds one measured training seat. Charitable gifts carry donor acknowledgment; sponsor benefits belong to sponsorships, which are received by LaunchReady.ai and are a business expense rather than a charitable contribution.

Where this stands, stated plainly. The Indiana AI Center of Excellence is in development and currently incubated by LaunchReady.ai, which funds it privately, owns The 7 Levels of AI Proficiency, and delivers assessments, training, and AI implementation commercially. That relationship will always be published, and the Center's standards apply to LaunchReady's own programs first.

The Center moves to independent governance and its own home when funding, methodology, and proof warrant it. No state endorsement, partnership, or public funding is claimed, and no program scores will be published before the methodology and correction process are public.

